

Six easy steps to grow your business!

Whether you're a landscaper, plumber, florist or contractor, Safeguard has hundreds of products and services to help you effectively market and manage your business.



1 Turn your stationery into sales tools.

See pages 82 - 85 for stationery.

Professional looking stationery creates the right impression on customers. Boost your company's awareness within the community by adding your logo and company colors.



2 Outfit your employees in matching apparel.

See pages 52 - 67 for business apparel.

A professionally dressed team projects your company's unique image.

▶ Almost 58 million people wear business apparel to work each day.



3 Promote your company with color postcards and brochures.

See pages 94 - 97 for full-color printing.

Advertise your latest sales promotion in color and sell more!

▶ Color increases readership 40% and makes your message 20% more memorable.



4 Add your logo to business correspondence.

See pages 6 - 33 for business forms.

Take every opportunity to build your brand. Promote your company image by pre-printing it on your statements and invoices.

5 Organize your sales materials and make a great impression!

The right promotional package makes customers take notice. High-quality presentation folders tie everything together.



See pages 86 - 87 for presentation folders.

6 Keep your name in front of customers!

Promotional products are a low-cost way to motivate key buyers. Imprint your logo on useful giveaways so customers remember you when it's time to purchase.

▶ 98% of all organizations use promotional products.



See pages 68 - 76 for promotional products.

Call your personal Safeguard Distributor for marketing ideas that will grow your business!

"These six easy steps helped increase my bottom line 25% this year. All it took was one call to my Safeguard Distributor."

